February 9-11, 2027
Saskatoon Inn, Saskatoon, SK

SPONSORSHIP PROPOSAL

On behalf of the 2027 organizing committee, I invite you to become a sponsor of the 29th **Western Canada Feedlot Management School** (WCFMS). This joint initiative of the Saskatchewan Cattle Feeders Association, the University of Saskatchewan and Saskatchewan Ministry of Agriculture, offers producers a unique learning opportunity to explore the many facets of the cattle feeding industry, from economics and business to nutrition and animal health.

We are working hard to put together another exciting agenda for 2027! The usual topics of cattle health and nutrition will be on the agenda alongside our engaging virtual tours that offer attendees insight into successful feeding operations and a chance to interact directly with the management from these operations. In addition to our speakers and virtual tours, we will also be offering demonstrations aimed at engaging the audience in practical, hands-on learning. Our complete agenda will be available soon on the website www.saskcattle.com and I have included a tentative agenda as part of this package.

As demonstrated by the success of our past events, Western Canada Feedlot Management School will provide sponsors an excellent opportunity to meet with cattle feeders from across western Canada at this unique in-person event.

We are pleased to offer the following 3 sponsorship levels for the 2027 School. If you have other ideas on how you would like to contribute to this event, please get in touch.

2027 sponsorship for WCFMS at **$2000** includes:

- Written and verbal recognition of your organization throughout the School;
- Trade show space in the conference room;
- Inclusion of 2 promotional items in School's registration package;
- One full registration in the school for a representative from your company

2027 sponsorship for WCFMS at **$3000** includes:

- Speaker or lunch or breakfast sponsors (4 spots available) or transportation sponsor (1 spot available).
- Company recognition of sponsor prior and during presentation – tent cards on tables during breakfast or lunch for these sponsors and logo and recognition of sponsor for bus transportation to demonstrations.
- Two full registrations in the school for your company representatives
- The above-mentioned benefits from the $2000 sponsorship level

2027 sponsorship for WCFMS at **$3500** includes:

- Keynote Speaker (2 spots) or virtual tour sponsorship (2 spots available) or supper sponsor (1 spot available) or cocktails sponsor (1 spot available).
- Company logo and recognition of sponsor prior and during presentation for keynote or virtual tour sponsors – tent cards on tables during lunch or supper for these sponsors and logo and recognition of sponsor for bus transportation to demonstrations.
- Opportunity for a company rep to introduce speaker/tour producer or to speak during supper/cocktails
- Two full registrations in the school for your company representatives
- The above-mentioned benefits from the $2000 sponsorship level

Please contact our office should you have any questions or if you would like to discuss alternate sponsorship suggestions. Thank you for your consideration. Be sure to fill out the information on the following page and return it along with your Sponsorship payment.

WESTERN CANADA FEEDLOT MANAGEMENT SCHOOL

Yes I would like to be a 2027 WCFMS sponsor ☐ $2000

☐ $3000

☐ $3500

For $3000 sponsorship level, please indicate your preference (please note these will be awarded on a first come/first paid basis)

☐ Wednesday Breakfast
☐ Thursday Breakfast
☐ Transportation (Thurs)
☐ Speaker (please indicate name below)

☐ Wednesday Lunch
☐ Thursday Lunch

_____

For $3500 sponsorship level, please indicate your preference (please note these will be awarded on a first come/first paid basis)

☐ Virtual tour – Kolk Farms
☐ Speaker – Ashley Nicols
☐ Cocktails sponsor (Tues evening)
☐ Transportation sponsor (Thurs)

☐ Virtual Tour – Westwood
☐ Speaker – Dan Thomson
☐ Wednesday Supper

Company & Representative Name 1: _____

Company & Representative Name 2: _____

Email address for company contact: _____

☐ Yes, I would like a tradeshow booth space

☐ Yes, I would like to include promotional items in the registration package

Payment Info

Payment can be made by cheque, credit card, or direct deposit. See below for details:

☐ Cheque ☐ Visa/Mastercard _____/_____/_____/_____

Expiry Date ____/____

Name on Card:_____ Signature:_____

* If paying by cheque please make payable to Saskatchewan Cattle Feeders Association and mail to:

PO Box 95
Ceylon, SK S0C 0T0
office@saskcattle.com

Direct Deposit EFT Information:

Institution: 889
Transit #: 51888
Account #: 831780108989

Please email a remittance notice to : office@saskcattle.com

Your Support is Greatly Appreciated!