



*February 10-12, 2026
Saskatoon Inn, Saskatoon, SK*

SPONSORSHIP PROPOSAL

On behalf of the 2026 organizing committee, I invite you to become a sponsor of the 28th **Western Canada Feedlot Management School (WCFMS)**. This joint initiative of the Saskatchewan Cattle Feeders Association, the University of Saskatchewan and Saskatchewan Ministry of Agriculture, offers producers a unique learning opportunity to explore the many facets of the cattle feeding industry, from economics and business to nutrition and animal health.

We are working hard to put together another exciting agenda for 2026! The usual topics of cattle health and nutrition will be on the agenda alongside our new virtual tours. We plan to offer virtual tours which will be presented at the school with the owner/operator(s) in attendance to answer questions and interact with the audience. Over the past few years, these virtual tours have been a hit at our event and we receive excellent feedback from our attendees. In addition to our speakers and virtual tours, we will also be offering demonstrations aimed at engaging the audience in practical, hands-on learning. Our complete agenda will be available soon on the website www.saskcattle.com and I have included a draft agenda as part of this package.

As demonstrated by the success of our past events, Western Canada Feedlot Management School will provide sponsors an excellent opportunity to meet with cattle feeders from across western Canada at this unique in-person event.

We are pleased to offer the following 2 sponsorship levels for the 2026 School. If you have other ideas on how you would like to contribute to this event, please get in touch.

2026 sponsorship for WCFMS at **\$2000** includes:

- Written and verbal recognition of your organization throughout the School;
- Trade show space in the conference room;
- Inclusion of 2 promotional items in School's registration package;
- One full registration in the school for a representative from your company

2026 sponsorship for WCFMS at **\$3000** includes:

- Keynote speaker or virtual tour sponsorship (4 spots available) or lunch sponsors (2 spots available) or supper sponsor (1 spot available) or cocktails sponsor (1 spot available) or transportation sponsor (1 spot available).
- Company logo and recognition of sponsor prior and during presentation for keynote or virtual tour sponsors – tent cards on tables during lunch or supper for these sponsors and logo and recognition of sponsor for bus transportation to demonstrations.
- Opportunity for a company rep to introduce speaker/tour producer or to speak during lunch/supper or on the bus
- Two full registrations in the school for your company representatives
- The above-mentioned benefits from the \$2000 sponsorship level

Please contact our office should you have any questions or if you would like to discuss alternate sponsorship suggestions. Thank you for your consideration. Be sure to fill out the information on the following page and return it along with your Sponsorship payment.



Yes I would like to be a 2026 WCFMS sponsor ☐ \$2000

☐ \$3000

For \$3000 sponsorship level, please indicate your preference (please note these will be awarded on a first come/first paid basis)

- | | |
|---|---|
| <input type="checkbox"/> Speaker – Evan Shout | <input type="checkbox"/> Wednesday Lunch |
| <input type="checkbox"/> Speaker – Jeffery Hall | <input type="checkbox"/> Wednesday Supper |
| <input type="checkbox"/> Speaker – Elliot Block | <input type="checkbox"/> Virtual tours |
| <input type="checkbox"/> Cocktails sponsor (Tues evening) | <input type="checkbox"/> Thurs Lunch |
| <input type="checkbox"/> Transportation sponsor (Thurs) | |

Company & Representative Name 1: _____

Company & Representative Name 2: _____

Email address for company contact: _____

☐ Cheque ☐ Visa/Mastercard _____/_____/_____

Expiry Date ____/____

Name on Card: _____ Signature: _____

* If paying by cheque please make payable to Saskatchewan Cattle Feeders Association and mail to:

PO Box 95
Ceylon, SK S0C 0T0
office@saskcattle.com

- ☐ Yes, I would like a tradeshow booth space
- ☐ Yes, I would like to include promotional items in the registration package

Your Support is Greatly Appreciated!