



CANADIAN CATTLE
Young Leaders

Engaging the Next Generation

Canadian Cattle Association

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**Canadian
Cattle
Association**

The Canadian Cattle Young Leaders Program

- CCA's mentorship program for ages 18-35
- Built-in industry succession planning tool
- Mentored by hand-picked industry leader
- \$2,000 Budget for learning opportunities and to expand network
- Opportunities to attend industry events at home and internationally for unique travelling and networking experiences
- Connect with other young industry leaders
- Open to ALL young people in the beef industry
- Over 180 program graduates since established in 2010.



How do young beef enthusiasts get involved with Canadian CYL?

- Program applications open Jan-March at www.canadiancattleyoungleaders.ca (Due March 31st)
- **24** semi-finalists announced in May and invited to Cdn CYL Selections.
- Sponsors help judge Cdn CYL Selections at CBIC in August to select **16** program finalists
- Matched with mentors in November and granted \$2,000 budget. Will increase to **\$3000** in upcoming program thanks to generous support from Cargill!
- Participate in Spring Forum (May/June)
- Invited back to the following year's CBIC with peers for Cdn CYL graduation celebration.
- International/domestic travel opportunities offered throughout the year.



Photo courtesy of B.C.P.hoto



Mentorship

- Nine-month mentorship with hand-picked industry leader in specific area of interest/career path:
 - Feedlot Health
 - Meat Sciences
 - Grazing Management
 - Business Planning & Risk Management
 - Communications/Building Public Trust
 - Research
 - Industry Policy
- Gaining Industry Contacts
- Feedback and Goal Setting
- Support system and build confidence



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Travel Opportunities

- **\$3,000 Individual Budget**
- Additional domestic and international travel opportunities
 - Canadian Beef Industry Conference- August
 - Spring Forum in Calgary, AB
 - Global Agenda for Sustainable Livestock (GASL) –Thailand, 2023
 - Denver Stock Show
 - GRSB Conference – Nov 2022



APPLY TO CANADIAN CATTLE YOUNG LEADERS TODAY

Mentorship, leadership and travel opportunities



Applications now OPEN!

Application deadline March 31, 2024
www.canadiancattleyoungleaders.ca



Ages 18-35 involved in all areas of the beef supply chain!



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Thank you, Cargill for new additions in our upcoming program year!



Through Cargill's global grant matching program, the upcoming 2024-2025 program year will see each participant have access to a \$3000 travel budget, an increase of \$1000 for each participant.

Starting in August 2024, Cargill's increased support will also be used to help fund mentors' attendance at the annual CYL Graduation at the Canadian Beef Industry Conference with their mentee.



Connect with our Youth Programs!



@CdnCYL



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Canadian Cattle Young Leaders

www.canadiancattleyoungleaders.ca



@CanCattleYouth



@CanCattleYouth



Canadian Cattle Youth Council

www.canadiancattleyouthcouncil.ca

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